

WHAT IS COLLECTIVE IMPACT?

United Way
of Summit County

LIVE UNITED



COLLECTIVE IMPACT *is the* FUTURE

A new way of doing business is sweeping the nonprofit sector. It promises broader community involvement and more powerful results. **Collective Impact** is achieved through an unprecedented level of structured collaboration. Solving complex issues requires that many partners work together in a purposeful and systematic way.

United Way is a leader of the Collective Impact approach in Summit County and is pushing it forward with real, long-lasting results.

FIVE CONDITIONS *of* COLLECTIVE IMPACT

COMMON AGENDA

All partners agree on a shared vision and a shared responsibility for achieving change

SHARED MEASUREMENT

All partners collect and measure results consistently, ensuring alignment and responsibility

REINFORCING ACTIVITIES

Partner's roles are well-defined and coordinated

CONTINUOUS COMMUNICATION

Builds trust and motivation

BACKBONE SUPPORT

Provides coordination, guidance, capacity and builds public will

FOR UNITED WAY OF SUMMIT COUNTY, THE FUTURE *is* NOW.

COLLECTIVE IMPACT AT WORK

United Way of Summit County is acting on opportunities to propel our community forward through the power of collective effort. We understand where community resources already exist, and we align them for maximum impact. We promote collaboration among local agencies to improve results. We invite nonprofits, foundations, government, social services, corporations and faith-based organizations to come together to drive real community change, by:

BREAKING DOWN SILOS | WORKING ACROSS SECTORS | ALIGNING RESOURCES



CRADLE TO CAREER ALLIANCE

United Way is working in partnership with Summit Education Initiative, GAR Foundation, local schools and others to improve student success by collectively focusing on ready for success by kindergarten, third-grade reading, eighth-grade math, being on-track in ninth grade, graduating ready for success and persistence in college and career.

Our Shared Goals for Education by 2020:

- Ready for Success in Kindergarten – Increase from 71% to 80%
- High School Graduation – Increase from 88% to 90%
- College and Career Readiness – Increase from 38% to 50%



SUMMIT COUNTY RE-ENTRY NETWORK

An estimated 2,500 citizens return to Summit County each year from Ohio prisons. Most arrive with no job, little money, and a desire to become productive members of the community. United Way and Oriana House Inc. together provide backbone support for more than 70 partner agencies working collectively to provide counseling, housing assistance and employment services for felony ex-offenders.

The result:

- Increased public safety
- Fewer returns to prison
- Families reunited
- Positive impact for the local economy



BRIDGES OUT OF POVERTY

With backbone support provided by United Way, the Bridges Summit County collaborative is establishing better understanding between economic classes with the goal of breaking the cycle of generational poverty in Summit County.

- *Getting Ahead* – Provides opportunity for motivated people living in poverty to understand WHY they are in poverty and to develop plans for their futures. **More than 650 individuals have graduated to date.**
- *Bridges Workshops* – Employers and service providers gain a deeper understanding of the challenges faced by those in poverty and learn how to identify and reduce barriers for those individuals to succeed. **More than 5,000 professionals have participated thus far.**



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90 North Prospect Street, Akron OH 44304 • 330.762.7601 • uwsummit.org